



BUILDING TRUST

Privacy affects us everyday - at home, work and play. The Office of the Privacy Commissioner works to develop and promote a culture in which personal information is protected and respected. Privacy is about **Trust, Taking Control and Being Respectful.**

To find out more about your rights and responsibilities, visit privacy.org.nz



AT HOME

Check first if you can trust an organisation before you give it your information. Find out about your privacy rights with our AskUs resource.

55%
of all New Zealanders have become more concerned with their individual privacy.

Can I find out what information is being collected?

Is the privacy policy easy to understand and find?

Is the information being collected necessary to provide the service?

Will my information be shared with third parties?



AT WORK

Under the Privacy Act, you have the right to ask for your information. Ask to see your information so you can check it and, if necessary, correct it. Do this with our AboutMe tool.

TWO THIRDS
of New Zealanders are concerned about the security of their individual information.

Should there be notices about security cameras?

Do you know who your privacy officer is?

Is my information being kept secure and confidential?

Do I know what information my employer is collecting?

IN PUBLIC

Before taking photos or filming in a public place, you should tell people the purpose and ask for their consent. You can use the our Priv-o-matic tool to generate a privacy statement.

Nearly **TWO THIRDS**
of New Zealanders are concerned about drones in residential areas.

Should I ask first before putting images of others online?

Be aware of the rules and regulations for flying drones in New Zealand

Is it okay to film or photograph people who are hurt or upset?

Don't be creepy with cameras

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Privacy Concerns and Sharing Data survey was conducted by UMR Research in 2018.