

Privacy Trust Mark Design Competition

TERMS AND CONDITIONS

What is the competition:

- The Office of the Privacy Commissioner (OPC) is holding a design competition to develop a Privacy Trust Mark Logo. Entrants are invited to submit concept designs to the competition for the chance to win \$3500 (NZD) and have their design become the trust mark, or be included in the trust mark.
- We hope to promote wide engagement so a people's choice award will also be awarded through public voting of selected entries. From all entries received OPC will publish shortlisted designs on an online voting tool and the public asked to vote for their favourite design. No monetary prize is directly associated with this award.

Who can enter:

- Entry is open to individuals 16 years and over including secondary and tertiary design students as well as professional design agencies.
- All entrants under the age of 18 years must have approval from a legal guardian or parent to participate in the competition and that legal guardian or parent must countersign the entry form.
- Staff and contractors of the Office of the Privacy Commissioner or any immediate family members are not eligible to enter the competition.

How to enter:

- To enter the competition:
 - o You must submit at least one original trust mark concept design drawing for the Privacy Trust Mark project.
 - o Each design must be accompanied by a trust mark competition cover page (or fill in the form online)
 - o Entries can be submitted via post or online.
 - o Online files must be no more than 10MB.
 - o The design can be submitted in any colour or in black and white. Any script used in the logo design must be in an official language of New Zealand.
- Only entries received during the competition period, **5am 7 November 2017 to midnight 15 February 2018** will be considered.
- You may submit as many entries as you wish as long as they comply with the above points.

Design Competition:

- A winning concept design may be chosen by the Privacy Commissioner from all qualifying entries and will receive the Prize. The Privacy Commissioner may decide not to award a winning design at his discretion.

- Your design must be original and created specifically for submission to this competition.
- Where a physical copy of a design has been entered, it will not be returned to the entrant and will be destroyed when the competition is concluded.

Legal Terms:

- By entering this competition the entrant agrees that the opportunity to win the prize is valuable consideration and full and final compensation for all rights in and ownership of the selected design.
- You will complete all documentation and complete all actions reasonably required by the OPC to give effect to these terms and conditions.
- You agree to OPC using your design, at its absolute discretion, to create a Privacy Trust Mark. OPC may modify the design at its absolute discretion.
- By submitting a design you assign ownership rights to the OPC and waive all other rights to your design to the OPC including but not limited to the copyrights, trademarking, intellectual property, merchandising rights, all licenses, and any future or unpaid royalties in exchange for entry into the contest and an opportunity to qualify for the prize offered by OPC. You agree to waive all moral rights to be acknowledged as the author in OPC's use of the design, other than publicising the awarding of the prize to your design. This provision also prohibits any personal or commercial use by the entrant of the design without the express written consent of the OPC.
- You warrant that you have the full legal right to grant OPC all rights to use, modify, communicate, transfer and own your design, and that, to your knowledge, your design does not infringe upon the proprietary rights of any person or entity.
- You may not withdraw your design after the close of the competition, or if it is the winning design.

Prize:

- The winning design will be chosen by the Privacy Commissioner. The winner will receive:
 - o \$3,500 (NZD)
 - o A certificate from the Privacy Commissioner
- The people's choice winner will receive:
 - o A certificate from OPC
- Entries will be shortlisted by OPC and the winner selected by the Privacy Commissioner. The OPC's and Privacy Commissioner's decision is final. The winner of the competition will be announced publicly on OPC's digital channels eg Twitter and Facebook before **midday on 19 March 2018**.

Privacy:

- OPC will comply with the Privacy Act 1993 in respect of the collection, use, storage and disclosure of personal information. Information collected in connection with this competition will be held by the OPC and will not disclose it to any person except for the purposes described in these terms and conditions, or as authorised by the person

who the information relates to, or as authorised by law. Information will be held until such time as it is no longer administratively required for the competition. Entrants have the right to access and correct their information.

- By entering the competition, entrants authorise the OPC to use any personal information collected during the competition for publicity purposes in the media.
- The winner may be asked to provide a short bio to OPC for publicity purposes, including a picture.

General Rules:

- By entering the competition entrants confirm they have understood and agree to the terms and conditions of this competition.
- All decisions made by OPC in regard to any part of the competition are final and no correspondence will be entered into.
- OPC reserves the right to amend, change or cancel the competition and/or the terms and conditions of the competition at any time.
- OPC reserves the right to disqualify incomplete, altered, illegal, inappropriate or illegible entries or entries that do not meet the design criteria.
- Entries received by OPC outside of the competition period will not be considered. No responsibility will be accepted for entries lost or delayed, including as a result of technical, telecommunication, postal or website errors. Proof of entry is not proof of receipt.

Contact:

If there are any questions regarding these terms and conditions you may contact us at privacy.tick@privacy.org.nz

6/11/2017