What do you think about biometrics?

Biometrics are physical and behavioural characteristics (face scans, fingerprint scans, voice recordings) that can be used to identify individuals or work out things about them.

New Zealand doesn't have specific rules for biometrics

We're proposing that we create some, by a code of practice under the Privacy Act 2020.

PROPORTIONALITY

We think businesses and organisations should have to balance the risks and benefits **before** deciding to use biometric technologies.

BIOMETRIC BENEFITS

PRIVACY RISKS

TRANSPARENCY

We think people should be told when biometrics is being collected.

Any posters, notices, or communications should be obvious and clear.

LIMITATIONS

We think biometric technologies should **not*** be used for

ASSUMING EMOTIONS

DETECTING DEMOGRAPHICS

FINDING OUT HEALTH INFORMATION
EXCEPT BY A HEALTH AGENCY

*except for limited situations like assessing age for an R18 site.

Email us at **biometrics@privacy.org.nz** and tell us what you think.

Privacy Commissioner
Te Mana Mātāpono Matatapu