

## GPEN Privacy Sweep 2015 – Final Results

Total Number of Sites and Apps Examined: 1494  
 Total Number of DPAs: 29\*

Indicators		Frequency	Percentage			
1. Number of websites / apps examined which collect one or more pieces of personal information		999	67%			
2. Number of websites / apps for which protective controls effectively limit the collection of personal data		332	31%			
3. Number of websites / apps for which there is an accessible means for deletion of account information		304.5	29%			
4. Number of websites / apps for which sweepers identified concerns		446	41%			
Disclosure		Frequency	Percentage			
Number of websites/apps which may disclose personal information		561	51%			
Controls		Frequency	Percentage			
Number of websites/apps which request some form of parental involvement		365	24%			
Number of websites/apps with a parental dashboard		158	14%			
Number of websites/apps for which the child could be redirected off the site		861	58%			
Number of websites/apps that tailor protective communications to children		230	22%			
Number of websites/apps which requested the following information:	Mandatory		Optional		Not Collected	
	Frequency	Percent	Frequency	Percent	Frequency	Percent
Data Requested						
Username	338	33%	165	12%	523	52%
Email	405	39%	211	15%	400	40%
Name	293	29%	175	12%	498	50%
Age/Grade	152	16%	108	11%	669	70%
Date of Birth	197	20%	122	9%	610	64%
Address	108	11%	119	8%	747	74%
Phone Number	117	12%	139	10%	715	71%
Photo/Video	95	9%	198	14%	696	69%
Chat Function	86	9%	244	19%	544	64%
Info of third party	56	5%	132	13%	758	75%
Cookies	615	67%	10	2%	178	24%
IP Address	467	51%	13	3%	245	35%
Unique Device Identifier	591	45%	22	5%	294	43%
Geo-location info	205	21%	31	4%	412	56%
Other			Frequency		Percentage	
Number of websites/apps with third-party advertising			661		44%	
Number of websites/apps with age verification / gating			212		15%	

## **\*Participants in the 2015 Sweep**

Argentina	<i>National Directorate for Personal Data Protection of Argentina</i>
Australia	<i>Office of the Australian Information Commissioner</i>
Australia, Victoria	<i>Office of the Commissioner for Privacy and Data Protection(CPDP)</i>
Belgium	<i>Privacy Commission of Belgium</i>
Canada	<i>Office of the Privacy Commissioner of Canada</i>
Canada, Alberta	<i>Office of the Information and Privacy Commissioner of Alberta</i>
Canada, British Columbia	<i>Office of the Information and Privacy Commissioner for British Columbia</i>
Canada, Quebec	<i>Commission d'accès à l'information</i>
China, Hong Kong	<i>Office of the Privacy Commissioner for Personal Data, Hong Kong</i>
China, Macao	<i>Office for Personal Data Protection, Macao</i>
Colombia	<i>Superintendence of Industry and Commerce of Colombia</i>
Estonia	<i>Estonian Data Protection Inspectorate</i>
France	<i>Commission Nationale de l'Informatique et des Libertés</i>
Germany, Bavaria	<i>Data Protection Supervisory Authority of Bavaria</i>
Germany, Berlin	<i>Berlin Data Protection Commissioner</i>
Germany, Hessen	<i>Data Protection Commissioner of Hessen</i>
Gibraltar	<i>Gibraltar Regulatory Authority</i>
Ireland	<i>Office of the Data Protection Commissioner</i>
Israel	<i>Israeli Law, Information and Technology Authority</i>
Italy	<i>Garante per la protezione dei dati personali (Italian Data Protection Authority)</i>
Korea	<i>Korea Internet and Security Agency</i>
Mexico	<i>Federal Institute for Access to Information and Data Protection</i>
Morocco	<i>La Commission Nationale de contrôle de la protection des Données à Caractère Personnel (CNDP)</i>
New Zealand	<i>Office of the Privacy Commissioner</i>
Norway	<i>Norwegian Data Protection Authority</i>
The Netherlands	<i>College Bescherming Persoonsgegevens (Dutch Data Protection Authority)</i>
United Kingdom	<i>United Kingdom Information Commissioner's Office</i>
United States	<i>Federal Communications Commission</i>
United States	<i>Federal Trade Commission</i>